



COLLABORATION OPPORTUNITIES

March 26th - 28th 2021

The University of Windsor will be launching the 2nd annual WinHacks, one of #YQG's most successful tech events! Building upon the milestones of last year's inaugural event, WinHacks 2021 is expecting 600 students to participate with plans for more and higher quality project submissions - making it a key opportunity for collaboration.

Last year's success:

400

Participants

77

Submissions

18

Challenges

\$17,000

Given Away In Prizes

WinHacks set the standard for what virtual hackathons could look like. We went virtual in two weeks - with better attendance, hacker satisfaction & engagement than planned.

This year's growth:

40%

More Participants

15%

More Submissions

75%

of Teams Demo

Through a comprehensive overhaul of our engagement strategy, we're looking forward to higher quality submissions and better project follow-through.

Partner with us for free

Thanks to the support of the WindsorEssex Economic Development Corporation, WinHacks 2021 is fully funded meaning you can engage with hundreds of young innovators from around the world with no financial contribution.

Recruit fresh talent

With 600 hackers expected to attend, you'll have access to students with a wide variety of skill-sets throughout the weekend. Engage with them by:

- Hosting a virtual booth with an open voice chat and promotional material
- Conducting private networking sessions or interviews in breakout rooms
- Designing a custom mini event or competition

Increase brand awareness

Expose students to your brand and train new talent entering the workforce in your technology by promoting your product or services:

- Hosting an event talk, breakout session, workshop, or demo
- Distributing product keys, discounts or limited trials to students as digital swag
- Designing challenges that encourage hackers to use your tech in innovative ways
- Offering hackers training material or access to online courses and workshops

Take advantage of the best projects

We're committed to taking the hard work of students beyond WinHacks. Take advantage of challenge winners and exceptional projects by:

- Bringing winning students on for co-op positions
- Providing support for the best projects to continue development
- Connecting the most successful teams with excellent opportunities

Don't see what you're looking for? We'd love to hear your unique ideas! Please feel free to reach out anytime if you're interested in learning more about WinHacks and the opportunities to collaborate and support the event at no charge.

GET IN TOUCH: PARTNERSHIPS@WINHACKS.CA