



SPONSORSHIP OPPORTUNITIES

February 16- 18, 2024

The University of Windsor will be launching the 4th annual WinHacks, one of #YQG's most successful tech events! Building upon the milestones of WinHacks in previous years, we are excited to bring WinHacks in person for the first time since its creation in 2020! WinHacks 2024 is expecting even more students to participate with plans for more and higher quality project submissions!

Why sponsor us?

WinHacks provides a unique opportunity for sponsors to engage with participants and promote themselves to hundreds of young innovators!

Recruit fresh talent

With 200+ hackers expected to attend, you'll have the opportunity to connect with students possessing diverse skill sets throughout the event. Get involved with them by:

- Sending a recruiter and host a booth to chat with students and share promotional material
- Conducting exclusive networking sessions
- Offer mentorship opportunities and cultivate relationships with potential hires

Increase brand awareness

Expose students to your brand by training and promoting your technology:

- Hosting an event talk, breakout session, workshop, or demo
- Designing challenges that encourage hackers to use your tech in innovative ways
- Offering hackers training material or access to online courses and workshops
- Feature your brand on our social media prior and during the event

Take advantage of the best projects

We're committed to taking the hard work of students beyond WinHacks. Take advantage of challenge winners and exceptional projects by:

- Bringing winning students on for co-op positions
- Providing support for the best projects to continue development
- Connecting the most successful teams with excellent opportunities

SPONSORSHIP PERKS

	\$10,000	\$5,000	\$2,500	\$1,000
Promotion on website, social media and merch	●	●	●	●
Swag included in registration package	●	●	●	●
Sponsor a prize	●	●	●	●
Submit a challenge and sponsor the associated prize	●	●	●	●
Distribution of promo material	●	●	●	
Host a pre-event workshop	●	●	●	
Send company representative and host a booth	●	●	●	
Host an event workshop, talk or demo	●	●		
Host private breakout session	●	●		
Have a private interview room	●			

We are always happy to discuss custom packages with potential collaborators. Please feel free to reach out anytime if you are interested in learning more about WinHacks and/or sponsorship opportunities.

GET IN TOUCH: SPONSORSHIP@WINHACKS.CA